

SEMICON® SOUTHEAST ASIA

THINK SMART MAKE SMART



7-9 MAY, 2019 | KUALA LUMPUR

SEMICON SEA - Exhibitors Briefing 2019 [Malaysia]

28 February 2019 (Thursday)

1400-1800hrs

Room MY-11 @ Level 1A [North Entrance] | MITEC | Kuala Lumpur

Agenda	
1330hrs	Registration & Welcome coffee/tea
1400-1405hrs	Welcome Message by Ms LIM Win Nee, Snr Sales Manager, MITEC
1405-1435hrs	Market Outlook & SEMICON Southeast Asia 2019 Update by Mr NG Kai Fai, President, SEMI SEA Pte Ltd
1435-1445hrs	SEMI SEA Membership Values & Benefits by Ms Natalie ONG, SEMI Southeast Asia
1445-1500hrs	How Exhibitors Can Leverage on SEMICON SEA PR & Media Campaign for More Exposure ? By Acendus & AdQRate (Official PR & Media Agency)
1500-1520hrs	Tips on Effective Booth Branding & Displays by Mr Bruno THONG, General Manager, PICO International (Official Booth Contractor)
1520-1600hrs	Briefing on MITEC & Guided Tour by Ms LIM Win Nee, Snr Sales Manager, MITEC
1600-1620hrs	Freight / Shipment to SEMICON SEA 2019 by Official Freight Forwarders
1620-1645hrs	Visitor Experience & Logistic Briefing by Ms Linda TAN, SEMI SEA Pte Ltd
1645-1715hrs	Trade Show Success by Bright Forever Consultant [Sponsored by Burnaby Solutions]
1715-1730hrs	Q&A Session
1730-1800hrs	Networking Coffee/Tea/Snack Session

**Agenda may subject to further changes*

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