

Premier Electronics Industry Conference to Debut in Kuala Lumpur

SEMICON Southeast Asia 2018 to bolster growing semiconductor industry in the region

KUALA LUMPUR – 21 November 2017 – For the first time ever, SEMICON Southeast Asia (SEMICON SEA), the region's premier gathering of the industry connecting people, products, technologies and solutions across the electronics manufacturing supply chain, will be held in Kuala Lumpur. Taking place 8 to 10 May 2018, the conference will debut in the newly constructed Malaysia International Trade and Exhibition Centre (MITEC). With more than 85 percent of the exhibition space already sold, SEMICON SEA 2018 will represent companies from Southeast Asia, China, Taiwan, Europe and the U.S. More than 300 companies will exhibit and as many as 8,000 visitors from 15 countries are expected to participate in SEMICON SEA. Organised by [SEMI](#), SEMICON SEA 2018 theme will be **“Think Smart Make Smart.”**

The Southeast Asia region is a world-class electronics manufacturing hub with end-to-end R&D capabilities, and SEMICON SEA 2018 is the comprehensive platform for the electronics industry in the region. The event will feature **three themed pavilions, five country pavilions, keynote presentations, and forums** that will address critical trending topics within the semiconductor ecosystem. The show will connect decision makers from the industry, demonstrate the most advanced products, and provide the most up-to-date market and technology trends.

Ng Kai Fai, President of SEMI Southeast Asia says, “The growth of SEMICON Southeast Asia is attributed to the rapid expansion and robust growth of the Electrical & Electronics (E&E) sector across Southeast Asia, with companies emerging as world leaders in mobile, automotive, medical and Internet of Things (IoT) supply chains. As one of the high-growth markets in the region, Malaysia contributes 44 percent of the total manufacturing output and 26 percent of the total Gross Domestic Product of the region and is forecasted to generate approximately US\$ 382 billion in exports in 2018.”

Over the past three years, SEMICON SEA has become the annual gathering of the full regional supply chain. SEMICON SEA 2018 will feature a **supplier search programme** to encourage cross-border business matching as well as a **technology start-up platform** which will bring together Southeast Asia technology entrepreneurial resources. In conjunction with SEMICON SEA 2018, this event will also include the **SEMICON University Programme** which aims to encourage and promote STEM (Science, Technology, Engineering, and Mathematics) interest amongst young talent and will also include a **job fair**.

To register for SEMICON Southeast Asia 2018 or to explore exhibiting opportunities, visit <http://www.semiconsea.org/> or contact Ms. Shannen Koh at skoh@semi.org.



SEMICON Southeast Asia 2018 sponsors include Carl Zeiss Pte Ltd while partners include Malaysia Investment & Development Authority (MIDA), Malaysia Convention & Exhibition Bureau (MyCEB), Malaysia External Trade Development Corporation (MATRADE) and Surface Mount Technology Association (SMTA).

About SEMI

SEMI® connects over 2,000 member companies and 1.3 million professionals worldwide to advance the technology and business of electronics manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. FlexTech and the MEMS & Sensors Industry Group (MSIG) are SEMI Strategic Association Partners, defined communities within SEMI focused on specific technologies. Since 1970, SEMI has built connections that have helped its members prosper, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Berlin, Brussels, Grenoble, Hsinchu, Seoul, Shanghai, Silicon Valley (Milpitas, Calif.), Singapore, Tokyo, and Washington, D.C. For more information, visit www.semi.org and follow SEMI on [LinkedIn](#) and [Twitter](#).

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