

THINK SMART MAKE SMART

7-9 MAY 2019 KUALA LUMPUR, MALAYSIA

THE PREMIER ELECTRONICS MANUFACTURING EVENT IN SOUTHEAST ASIA

SEMICON Southeast Asia is the world-class event highlighting the growing electronics manufacturing industry in Southeast Asia. It is the leading annual gathering connecting companies, suppliers, and buyers from across the electronics manufacturing supply chain.

The electronics industry in Southeast Asia is thriving—from R&D, to manufacturing, production, and application development. SEMICON Southeast Asia connects you to buyers and enables you to demonstrate and showcase your solutions and technology leadership in areas including:

- Heterogeneous integration/packaging
- Yield enhancement/metrology
- Automation and precision manufacturing
- Factory intelligence and data analytics
- Electronics manufacturing services (EMS)

FEATURED PAVILIONS

SEMICON Southeast Asia 2019 offers new focused exhibiting opportunities highlighting technologies in smart manufacturing, electronics manufacturing, and IoT.

Visit www.semiconsea.org for more information.



2019 EXHIBIT OPTIONS

Raw Space* (18 sqm. minimum)

SEMI Member	SGD 567 per sqm.
Non-member	SGD 756 per sqm.

Decorated Booth (9 sqm. minimum)

SEMI Member	SGD 740 per sqm.
Non-member	SGD 995 per sqm.

*Theme and country pavilion exhibit opportunities available.

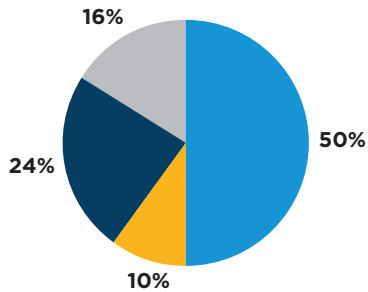
**Become visible at SEMICON
Southeast Asia 2019—
Reserve your exhibit today!**

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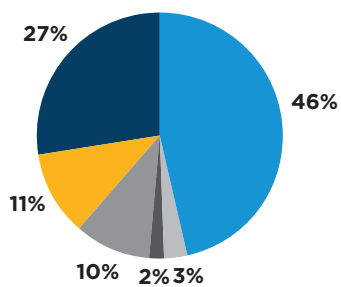
SEMICON[®] Southeast Asia Visitor Profile

SEMICON Southeast Asia attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.



PURCHASING AUTHORITY

- 16% Final Decision Maker/Co-deciding/Crucial
- 50% Recommend/Evaluate/Consult
- 10% Specify
- 24% No Role



JOB LEVELS

- 10% Executive Management
- 11% Senior Management
- 27% Other Management
- 46% Non-management
- 3% Student
- 2% Other

SEMICON Southeast Asia 2017 Post-show Data

Total Attendance*	6,762
Total Verified Visitors	4,917
Net Exhibit Area (sqm.)	1,845

* 2017 Event Data

Key Visiting Companies

- Amkor
- ASE
- B. Braun Medical
- Broadcom
- CARSEM
- Continental Automotive
- Fuji Electric
- GLOBALFOUNDRIES
- Globetronics
- Hana Microelectronics
- ICDREC
- Inari Technology
- Intel Corporation
- Jabil Circuit
- Keysight Technologies
- Lam Research
- NXP
- ON Semiconductor
- Osram Opto Semiconductors
- Renesas
- SanDisk
- Siemens
- Silterra Malaysia
- STMicroelectronics
- UNISEM
- VITROX
- Western Digital
- X-fab

Areas of Interest

MANUFACTURING

Semiconductor Device Manufacturing (<i>IDM, Foundry</i>)	34%
Electronic Manufacturing Services	29%
Packaging, Assembly and Test Services	20%
LED Manufacturing	13%
Fabless Semiconductor Manufacturing	11%
MEMS Manufacturing	8%
Photovoltaic Manufacturing	5%
Other	4%

EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	24%
Test Equipment (<i>Device</i>)	23%
Assembly and Packaging Equipment	21%
Factory Automation/Robotics	13%
Inspection and Measurement/Metrology	13%
LED Manufacturing Equipment	8%
Test Equipment (<i>Environmental</i>)	8%
Clean Room/Lab Equipment	7%
Material Handling Equipment	7%
MEMS Manufacturing Equipment	7%
Secondary Equipment and Services	7%
Display Manufacturing Equipment	6%
Printing, Coating, Roll-to-roll Equipment	5%
Other	2%

MATERIALS

Consumables (<i>Test and Process</i>)	23%
Wafer and Related Substrates	22%
Consumables (<i>Test and Process</i>)	10%
LED Materials	9%
Process Chemicals	9%
Clean Room Supplies	6%
Gases and Liquid Chemicals	5%
MEMS Materials	5%
Photolithography Materials	5%
PV/Solar Cells and Modules	4%
Deposition Materials	3%
Inks, Pastes and Printing Materials	3%
Other	3%

SOFTWARE, OTHER PRODUCTS AND SERVICES

Software/EDA	34%
Software—Manufacturing/Factory Automation	17%
Factory Control Automation/Facilities	13%
Manufacturing Services and Consulting (<i>Directly related to mfg.</i>)	8%
Support Products (including Consumables)	8%
Sub-systems	5%
Software—EDA/Silicon Intellectual Property	4%
General Business Services/Consulting	3%
Other	3%

ELECTRONIC COMPONENTS

Integrated Circuit (IC) Logic	19%
Integrated Circuit (IC) Memory	13%
LED Components	12%
Analog/Power Semiconductor	11%
MEMS/Sensor Components	9%
Electronic Design Automation (EDA)	8%
ASICs	6%
Displays	6%
Integrated Systems	6%
Batteries	5%
Flexible/Plastic Electronics	4%
Other	3%

ELECTRONIC APPLICATIONS

Automotive	21%
PC/Computer/Tablet/Storage	20%
Consumer Electronics/Wearables	18%
Industrial	18%
Communications	11%
Energy/Power	9%
Healthcare/Biotechnology/Wellness	7%
Sensing	7%
Imaging	6%
Security	4%
Other	2%