

SEMICON Southeast Asia Title Sponsorships

	Platinum	Gold	Silver	Bronze
PRE-SHOW				
Corporate branding at Official SEMICON SEA microsite www.semiconsea.org Period: now until June 2016:				
Web Ad Banner with link to company website (Skyscraper : 120p X 180p)	•	•		
Corporate Logo with link to company website			•	•
Press/Media exposure opportunities (pre and on-site)	•	•		
Corporate logo with link to company website on promotional e-collateral	•	•	•	•
Prime speaking slots at Technical Forums	• (2x)	• (2x)	• (1x)	
Co-marketing to targeted visitors to the show	•	•	•	•
ON-SITE				
Recognised as title sponsor at Opening Ceremony speech	•	•		
Logo recognition as sponsor at main directory board and official stage backdrop	•	•	•	•
Logo recognition as sponsor on printed SEMICON SEA show guide	•	•	•	•
Registration tote bag - Provided by sponsor	•			
Full page full color advertisement on SEMICON SEA show guide	•	•		
Half page full color advertisement on SEMICON SEA show guide			•	•
Logo recognition as sponsor on technical forum stage backdrop	• (2x)	• (2x)	• (1x)	• (1x)
Corporate brochures as seat-drop in Market Trend Symposium - provided by sponsor	•			
Corporate brochures as seat-drop in one (1) Technical Symposium - provided by sponsor		•	•	•
Logo recognition as sponsor at Technical Symposium stage backdrop (with speaker representative)	• (2x)	• (2x)	• (1x)	
Corporate multimedia AV (2mins) during tea break at selected Technical Symposium- Provided by sponsor	• (2 symposiums)	• (1 symposium)		
Complimentary Technical Symposium passes (1 pass = 1 symposium for 1 person)	• (20 passes)	• (10 passes)	• (5 passes)	• (2 passes)
Complimentary speaking slots at EXPOArea (marketing/branding of solution or products)	3	2	1	1
Corporate brochures as seat-drop at EXPOArena - provided by sponsor	•	•	•	
Exhibition Hall Railing Banner (size: 3000mm X 1800mm)	•	•	•	•
POST SHOW				
Attendee list for one (1) chosen technical symposium	•			
Sponsor survey opportunity (1 x A4 double sided with font size no smaller than 11)	•			
Post show report of SEMICON Southeast Asia 2016	•	•	•	•
Photo of booths in digital copies (if applicable)	•	•	•	•
Photo of speakers in digital copies (if applicable)	•	•	•	•
Sponsorship Packages in SGD	\$ 29,500	\$ 20,000	\$ 13,500	\$ 8,500

Distinctive Options with Sponsorship

SEMI recommends sponsor to have an physical presence at the venue for a more interactive experience with your valued clients and visitors, the concepts of an hospitality lounge have always been an delightful concept at the show. As such, we are extending a special rates for your space to further amplify your experience at the show.

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Decorated booth space at preferred rate (min 9sqm) <i>*location of booth will be determined by the latest floor plan</i>				
SEMI Member		SGD \$4,880 / 9 sqm		
Non Member		SGD \$6,530 / 9 sqm		
One (1) complimentary lead retrieval scanner		●		
* Exclusive* SEMICON SEA 2016 Registration lanyards - provided by Sponsor		SGD \$8,000		
* Exclusive* SEMICON SEA 2016 Visitor Registration counters		SGD \$6,500		
Coffee Break Sponsor for technical symposium of choice Corporate pull-up banner 2x - Provided by sponsors		SGD \$2,000		
VIP Networking Event (26 April 2016) Exclusive visibility at high level event with Corporate Logo at event backdrop		SGD \$5,500		

** Price of sponsorship is subjected to final contract*

For more information, please contact :

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