
SEMICON SEA 2017 Exhibitor Update [MAR 2018]



Supplier Search Program

We are pleased to inform that SEMICON SEA 2018 - **Supplier Search Program (SSP) is now open for registration !**

There are 2 participating OEMs namely, **KLA Tencor** & **Lam Research** whom are **looking for suppliers**.

In order to be considered for this program, SEMICON SEA 2018 exhibitors must provide summary information by **completing an online questionnaire**.

While SEMI is assisting with this qualifying process, OEMs will make all decisions regarding the companies with whom they wish to meet and will be solely responsible for the selection process.

If you would like to apply for a meeting opportunity, please complete and submit the online questionnaire by heading to the links below **before 21 March 2018**.

Online Application for KLA Tencor [[Click Here](#)]

Online Application for Lam Research [[Click Here](#)]

Information provided in this questionnaire will be kept confidential and provided only to respective OEM teams for the purpose of selection.

Meeting with OEMs will only take place during the show days. Selected Exhibitors will be notified by SEMI via email by early April 2018.

SEMI SEA Lifetime Mobile App

We are pleased to announce that our mobile app is available for download in both Google play store and Apple app store!

Download the SEMI SEA mobile app today
and win a mystery prize!



Technical Forums at SEMICON SEA 2018

SEMICON SEA 2018 Technical Forums are fully claimable by Human Resources Development Fund (HRDF) !
100% Claimable under the Skim Bantuan Latihan (SBL) for eligible Malaysian companies.

For this year's technical forums, we have six programs lined up and are as follows:

1. **Technology Innovation Forum**
2. **Market Trends Briefing**
3. **Advanced Packaging**
4. **IC Failure Analysis and Defects Characterization Forum**
5. **Product & System Level Testing**
6. **MEMs & Sensors**

We strongly encourage all exhibitors to send representatives and invite your customers to attend these forums as they provide a great platform for business networking as well as gaining useful insights to the latest trends & technology in the industry.

To find out more please visit www.semiconsea.org/program

For all exhibitors whom are interested in signing up for our Technical Forums or wish to invite your customers to join our Technical Forums, we will be issuing a promo code for a special rate.

E-Invitation to Clients

Exhibitors are strongly encouraged to utilize our E-Invitation Platform provided in the Exhibitor's Online Directory to send an email invitation to your clients informing them of your participation at SEMICON SEA 2018.

The e-invitation email will let customers know of your where your company is located during the show and include a link for them to access to our website.

This service is found in the Exhibitor's online directory by clicking on "EXHIBITORS VALUE ADDED SVCS" and then clicking on "E-INVITATION" as seen in the image below.



If you have more than 100 names to be sent, you may wish to send us the needful data in the Excel format and we will help you send it out for **FREE**.

Exhibitors Badge Registration

All Exhibitors are reminded to register your exhibitor badges via the online portal.

If you have yet to receive or forgotten your password, please contact Benedict at +65 6391.9515 or email btan@semi.org immediately.

Exhibitor badges are valid throughout the show days inclusive of build-up and teardown days. Exhibitor badges are meant for personnel that are manning the booth.

For visiting purposes, please register as a Visitor via our website www.semiconsea.org

Exhibition Services Subscription

Exhibitors are reminded to submit their forms for machinery exhibit, fascia name, electrical services, furniture rental, audio/visual equipment, compressed air/water drainage services & freight before the respective deadline of **6thApril 2018** as late surcharges will be levied thereafter.

FORM	DESCRIPTION OF SERVICE	TYPE	DEADLINE	RETURN TO
1	Exhibitor Promotion Package (EPP) Form	Optional	20 March 2018	SEMI Southeast Asia
2	TECHArena Stage Booking Form	Optional	20 March 2018	SEMI Southeast Asia
3	Private Meeting Room Booking Form	Optional	20 March 2018	SEMI Southeast Asia
4	Exhibitor Appointed Contractor (EAC)	#Raw Exhibitors	20 March 2018	SEMI Southeast Asia
5	Machinery Exhibit	#Mandatory for all	20 March 2018	SEMI Southeast Asia
6A	Fascia Name- Standard Decorated Booth Package	#Standard Decorated Exhibitors Only	6 April 2018	Pico
6B	Fascia Name- Singapore Pavilion Exhibitors ONLY	#Singapore Pavilion	6 April 2018	Pico
7	Electrical Services	Optional	6 April 2018	Pico
8	Furniture Rental	Optional	6 April 2018	Pico
9	Audio/Visual Equipment Rental	Optional	6 April 2018	Pico
10	Compressed Air/Water Drainage Services	Optional	6 April 2018	Pico
11	Freight Instructions	Optional	6 April 2018	APT or R.E. Rogers
12	Exhibitor Badge Request Information	Info Only	16 April 2018	Dynamique Konzepts Pte Ltd
13	Onsite Lead Retrieval Scanner [Barcode] Subscription	Optional	16 April 2018	Dynamique Konzepts Pte Ltd
14	Hotel Reservation Form	Optional	6 April 2018	Asia Experience

All exhibitors who have contracted for raw space are required to submit booth drawings for approval by local fire department and MITEC . All Raw Space exhibitors are required to submit the Exhibitor Appointed Contractor (EAC) Form 4 and PE Endorsement (if required) in Section 8 "Forms" of the manual along with the booth drawing to SEMI **before the deadline of 20thMarch 2018**.

It is the responsibility of the exhibiting company or appointed contractor to ensure that all rules and regulations are met. Contractors are required to have a layout plan available on-site for review by the Fire Safety Bureau or SEMI. If any constructed / constructing booth does not comply with any of the rules and regulations, this booth will be required to make modifications at exhibitor's / contractor's expenses.

Exhibitor's Profile for Online Directory

A gentle reminder to all exhibitors to fill up your company profile in the online directory (as seen in the image below) if you have not done so in order for all us as well as visitors to understand more about your company.

This could also potentially help us out in driving more relevant and quality visitors to the show for you, our valued exhibitors.



Booths

The screenshot shows a user interface for managing booth information. It features a grid of five interactive cards. The top two cards, "Edit Booth Info" and "Manage Products", are highlighted with a red border. "Edit Booth Info" includes a person icon and text about managing eBooth information. "Manage Products" includes a briefcase icon and text about uploading product photos and descriptions. The other cards include "Manage Co-Exhibitors" (with a person icon), "EXHIBITORS VALUED ADDED SVCS" (with a person icon), and "Online Exhibitor Services Manual" (with a book icon).

For any further queries, please do not hesitate to contact:

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