

CONNECT

Connecting the World to the Southeast Asia Semiconductor and Electronics Ecosystem

Electronics companies and research organizations across Southeast Asia are among the world's leaders in developing innovations in microelectronics, manufacturing, and electronics applications. From ICs to IoT, to sensors and switches, to wireless systems and "Big Data," Southeast Asia is at the forefront of microelectronics technology development. And the best place to connect to the people, products, information, and ideas driving microelectronics innovation in the region is SEMICON Southeast Asia.

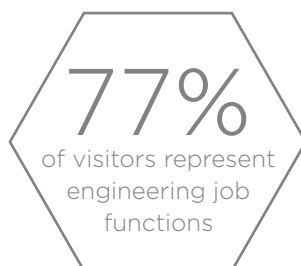
SEMICON Southeast Asia, the region's premier platform for engaging microelectronics manufacturing technology, provides exceptional opportunities to learn and share information about the latest developments in microelectronics, including semiconductors, MEMS, LEDs, and more. From the show floor, to the classroom, to the many opportunities to network and engage the best and brightest from the region and around the world, SEMICON Southeast Asia is a must-attend event for everyone in the Southeast Asia microelectronics industry.

SEMICON Southeast Asia 2017: The Nexus of What's Next in Microelectronics

The strength of SEMICON Southeast Asia centers on connecting people to the key trends, technologies, and solutions driving the design and manufacturing of microelectronics. With the continued emergence and growth of new applications and markets—including IoT, automotive electronics, healthcare, and mobile—SEMICON Southeast Asia 2017 will continue to expand its focus in new areas and new technologies to serve an ever-larger electronics community in Southeast Asia.

Highlights at SEMICON Southeast Asia 2017

- Smart Manufacturing and Automation Hub
- IC Failure Analysis Hub
- Flexible Hybrid Electronic Hub
- *System-in-Package Electronics Forum*
- *Advanced Wafer-level Packaging Forum*
- Co-location with *ASM International—International Symposium for Testing and Failure Analysis*



2017 Exhibit Options

Early-bird Pricing

Early-bird pricing valid through 30 September, 2016

Rates subject to 6% prevailing Goods-and-Services Tax

Raw Booth* (18 sqm. minimum)

SEMI Member	S\$485 per sqm.
Non-member	S\$648 per sqm.

Decorated Booth† (9 sqm. minimum)

SEMI Member	S\$634 per sqm.
Non-member	S\$853 per sqm.

Regular Pricing

From 1 October, 2016

Rates subject to 6% prevailing Goods-and-Services Tax

Raw Booth* (18 sqm. minimum)

SEMI Member	S\$540 per sqm.
Non-member	S\$720 per sqm.

Decorated Booth† (9 sqm. minimum)

SEMI Member	S\$705 per sqm.
Non-member	S\$948 per sqm.

* Raw booth is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

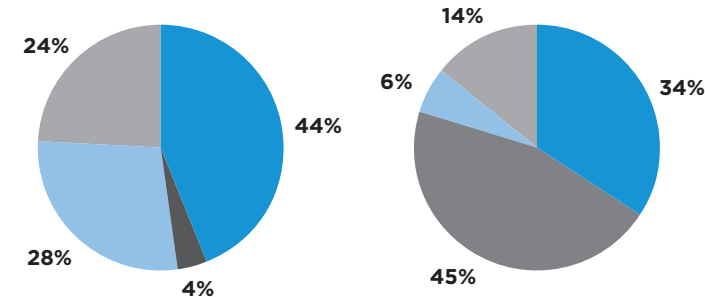
† Decorated space rate is inclusive of two chairs, one lockable cabinet, standard carpet, fascia board with company name and booth number, 13 Amp power socket, two fluorescent lights, waste basket, white laminated wall panels and utilities (show hours only.)

Sales and Sponsorship Contact

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SEMICON[®] Southeast Asia Visitor Profile

SEMICON Southeast Asia attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.



PURCHASING AUTHORITY

- 24% Final Decision Maker
- 44% Recommend/Evaluate
- 4% Specify
- 28% No Role/Other

JOB LEVELS

- 14% Senior Management
- 34% Other Management
- 45% Non-management
- 6% Other

SEMICON Southeast Asia 2015 Post-show Data

Total Attendance*	6,940
Total Verified Visitors	5,274
Net Exhibit Area (sqm.)	2,262

* 2015 Event Data

Areas of Interest

MANUFACTURING

Assembly and Test Services	37%
Semiconductor Device Manufacturing (IDM, foundry)	14%
Fabless Semiconductor Manufacturer / Design Services	11%
Electronic Manufacturing Services (EMS)	7%
Other	4%

MANUFACTURING EQUIPMENT

Assembly and Packaging Equipment	39%
Test Equipment	22%
Wafer Processing/ Front-end Equipment	17%
Inspection and Measurement / Metrology Products	17%
Thin Film Manufacturing Equipment	6%
Flat Panel Display Manufacturing Equipment	6%
Printing, Coating, Roll-to-Roll Equipment	6%
Secondary Equipment and Services	4%
Other Equipment	2%

MATERIALS

Assembly and Packaging Materials	30%
Process Materials	15%
Test Materials	13%
Wafers and Substrates	13%
Chemicals and Solids	10%
Gases	5%
Other Materials	1%

SOFTWARE, OTHER PRODUCTS AND SERVICES

Factory Control Automation/Facilities	12%
Business Services or Consulting	12%
Components Parts and Accessories	10%
Software—Manufacturing/Factory Automation	9%
Manufacturing Services or Consulting	9%
Software—Electronic Design (EDA)/	5%
Silicon Intellectual Property (IP)	
Support Products (includes consumables)	2%
Sub-systems	1%
Other	1%

Partial list and data; see the SEMICON Southeast Asia 2015 Post-Show Report online at www.semiconsea.org for additional details and information.

Key Visiting Companies

3M	Inari Technology
Advantest	Infineon
Agilent Technologies	Intel
AIC Semiconductor	Ixmaton
Altera	Jabil Circuits
AMD	KLA-Tencor
Amkor Technology	Knowles Electronics
Analog Devices	Kulicke and Soffa
Applied Materials	Lam Research
ASE	Linear Semiconductor
ASM	Lumileds
Atmel	Microsemi
Avago Technologies	NXP
Carsem	ON Semiconductor
Continental Automotive	Osram
Components	Renesas
Cypress	Sandisk
Dynacraft Industries	Seagate
Emerson Electric	Silterra
Entegris	Skyworks Solution
Fabtronic	Spansion
Fairchild Semiconductor	SRM Integration
Freescale Semiconductor	STATS ChipPac
GLOBALFOUNDRIES	ST Microelectronics
Globetronics	Texas Instruments
Greotech	TOWAM
Heraeus Materials	Unisem
Hermes-Epitex	Vitrox
IDT	Western Digital
	X-FAB